

QUANTUM[®]
microV

professional haircare for all

KERATIN
SMOOTHING
TREATMENT
KITS

FATHER'S DAY
DUOS

AEROSOL
SAVINGS

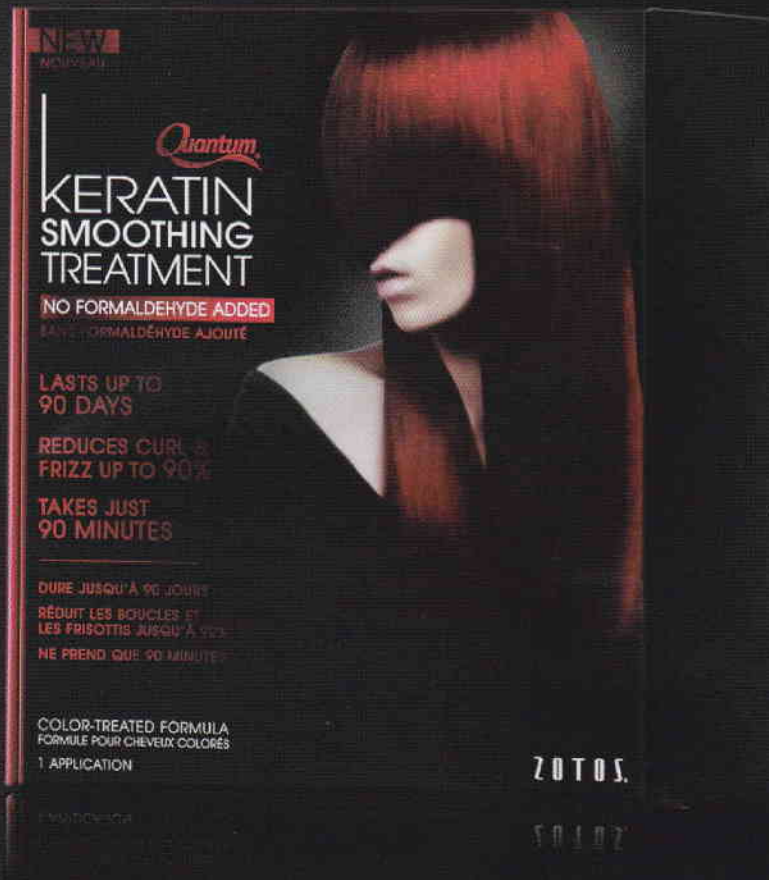
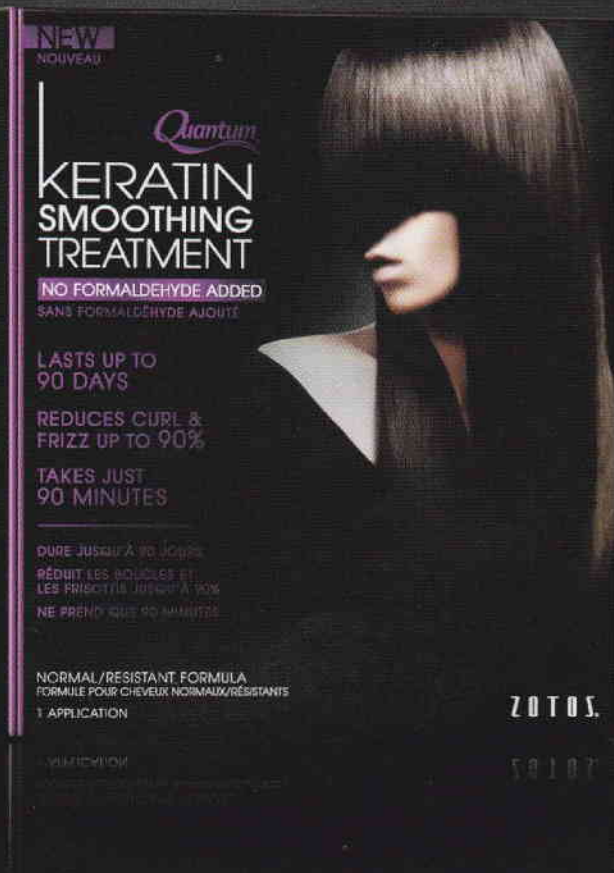
AND MORE!



MAY / JUNE 2012

CONNECTIONS

NEW



AMAZING RESULTS

- Revolutionary, 2-step, **no formaldehyde added** Smoothing and Anti-Frizz treatment with a patent-pending **leave-in** keratin concentrate for unbelievably healthy, strong, shiny results
- Reduces Curl and Frizz **up to 90%**
- Application takes **ONLY 90 minutes** from start to finish
- Time-saving results cuts down styling time by **up to 90%**
- Long-lasting results keeps hair smooth, shiny and **frizz-free for up to 3 months**



FROM THE MAKERS OF QUANTUM - EXPERT

APPLICATION PROCESS OVERVIEW

PLEASE BE SURE TO THOROUGHLY READ THE DIRECTIONS PRIOR TO APPLICATION



Figure 1

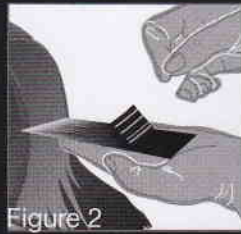


Figure 2

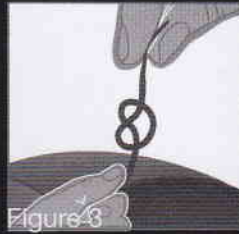


Figure 3

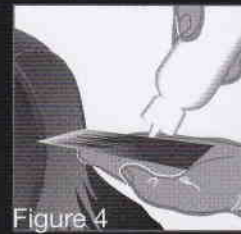


Figure 4



Figure 5

Figure 1:
Section hair.

Figure 2:
Apply Step 1 - Restructuring Cream.

Figure 3:
Process according to timing chart (found in instruction booklet).
Perform knot test to check for optimal processing. Rinse thoroughly.

Figure 4:
Apply Step 2 - Leave-In Keratin Concentrate. **DO NOT RINSE.**

Figure 5:
Blow-dry hair to about 90%. Flat iron hair in 1" sections.



BEFORE



AFTER

	Quantum Keratin Smoothing Treatment	Brazilian Blowout® and other Formaldehyde-based Systems
Formula	Cysteamine	Formaldehyde
Formaldehyde	No Formaldehyde added	Yes
Keratin	Leave-in Keratinization step infuses Keratin deep into hair shaft	No internal Keratinization
Curl & Frizz Reduction	Reduces curl and Frizz up to 90%	Reduces curl up to 70% & 95% of frizz
Longevity	Lasts up to 90 days	Lasts up to 90 days
Application	1 Clarifying Shampoo required prior to application	Multiple 3-5x high PH shampoos are required prior to application
Estimated Service Time	Takes just 90 minutes	3-4 hours
Flat Iron	Flat iron required for best results	Requires small sections of hair and multiple passes
Waiting Period	Wait just 24 hours before first shampoo. Use Quantum Puritif extra gentle care Shampoo and Conditioner, free from sulphates, parabens and silicones.	Wait 48-72 hours until first shampoo
Patent-Pending System	Yes	No
Special Ventilation Area Required	No	Yes



aerosols

OPEN STOCK SAVINGS



Save on Quantum's collection of aerosol styling products.

Receive one **FREE** with the purchase of five.

Choose amongst:

Fixation – Firm Hold Foam, 300 g.

Sequence – Weightless Styling Foam, 300 g.

Finalé – Medium Hold Shaping Spray, 400 ML

Finalé Forté – Maximum Hold Finishing Spray, 400 ML

SAVE 17%

texture special

Receive a **FREE** Wave Maker 200 ml when you buy 12 texture products.



Quantum Classic

SAVE 38%



Quantum 5

SAVE 39%



father's day STYLER DUOS



Spoil dad this father's day
with his favorite gel and styler duo!

Buy one Fix Gel 200 ml and get the Texturizer 100 ml or Polisher 100 ml **FREE!**

52% Product Savings

EDLP gallon reminder

Choose between Bio Actif, Protectif or Clarify gallons

